## Our Privacy Promise to You

By choosing DAMA International, the DAMA Foundation, and the Phoenix DAMA Chapter (hereafter referred to as "DAMA Phoenix"), you have expressed confidence in our ability to serve you. We take this responsibility seriously and diligently safeguard your personal information.

- We do not sell personal information. DAMA Phoenix is committed to protecting the information of prospective, current and former members as described in this Privacy Promise
- O Your Information is confidential. DAMA Phoenix's Code of Ethics requires that member information be held in strict confidence. We will not pass your information on to any third party except as explained in the section below, Your Right to Limit Use of Your Information.
- o *We protect your information*. DAMA Phoenix will take all reasonable and appropriate steps to protect and secure this information from unauthorized access or disclosure.

### We Collect Information to Serve You

When you choose to provide personal information to DAMA Phoenix we will use it for the following purposes:

- o Notify you of DAMA events and conferences
- o Ascertain your identity as a member of the association
- o Provide you with member-only content via the web
- o Enable you to participate in DAMA Phoenix research and development programs
- o Register and participate in DAMA Phoenix events, and
- o Communicate with you on those topics you have expressed an interest.

If you choose not to provide personal information, you can still visit the public pages of the DAMA Phoenix web site, but you may not have access to some options, offers, and services, including discounts on products and services.

# Your Right to Limit Use of Your Information Within DAMA Phoenix

DAMA Phoenix uses member information responsibly to help us service your needs as a member. If you provide personal information to DAMA Phoenix for a specific purpose, such as signing up for a training event with one of our partners or by attending a sponsored event such as a conference or seminar, we will use that information to contact you about that event and we may share your contact information with the speaker or sponsor of that event. You can elect to opt-out of sharing your information when you sign the attendance list on the day of each event.

DAMA partners with third party service providers such as data management service companies, agencies or training groups to service our members. DAMA provides only the necessary personal information to its partners so that they can provide you with the products and services that you have indicated an interest in receiving. DAMA will provide appropriate personal information to entities external to DAMA ("partners") and will share it with those working on behalf of DAMA based on your preferences and the permissions you have granted DAMA. You can access, create, update and remove your personal information and change or delete your preferences any time via the web at www.dama-phoenix.org/. In case you are not able to access

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#### DAMA INTERNATIONAL: PRIVACY POLICY

or update your information, send a request for access or correction, to dama\_phoenix@yahoo.com or via postal mail to:

DAMA International 19239 N. Dale Mabry Hwy #132 Lutz, FL 33548

When communicating with DAMA via email or postal mail, please provide the necessary information to verify your identity,

DAMA will make reasonable efforts to respond and incorporate the requested changes as soon as practical. In addition, DAMA will make reasonable efforts to remove your information once it becomes obsolete.

#### Consent

By using this web site, you state that you are of legal age in your country of residence and that you consent to the terms of DAMA Phoenix's Online Privacy Promise.

### **Cookies and Tracking Technologies**

Some web pages utilize "cookies" (a small text file used, for example, to collect information about an individual's activities while online) and other tracking technologies. DAMA Phoenix does not use these technologies.

#### **Final Disclosures**

"Personal Information" includes any information that may be used to identify an individual, including, but not limited to, names, physical addresses, email addresses and any other contact information.

This Privacy Promise applies to the DAMA Phoenix URL www.dama-phoenix.org/, subdomains of this URL and other web sites operated by DAMA International. This Privacy Promise does not apply to sites that may be accessible through the DAMA Phoenix site via hotlinks, such as websites operated by a third party. In addition, this Privacy Promise does not apply to third party sites that may display the name, trademarks, service marks and logos of DAMA for partnership purposes. Before you provide those sites with your personal information, read their privacy policies to learn how they will protect your personal information.

DAMA Phoenix's practice to protect your privacy follows the guidelines of the USA Federal Trade Commission (FTC). DAMA Phoenix's operations are governed by the laws of the United States and the state of Arizona.

# **Updates and Effective Date**

This Privacy Promise can be updated or modified without prior notice at any time. Any material changes to the Privacy Promise will be posted on this website. The effective date of this Privacy Promise is October 1<sup>st</sup>, 2010.

If you have any comments or questions regarding this Online Privacy Promise, contact DAMA Phoenix at dama\_phoenix@yahoo.com.