



Data Governance The Continuing Saga

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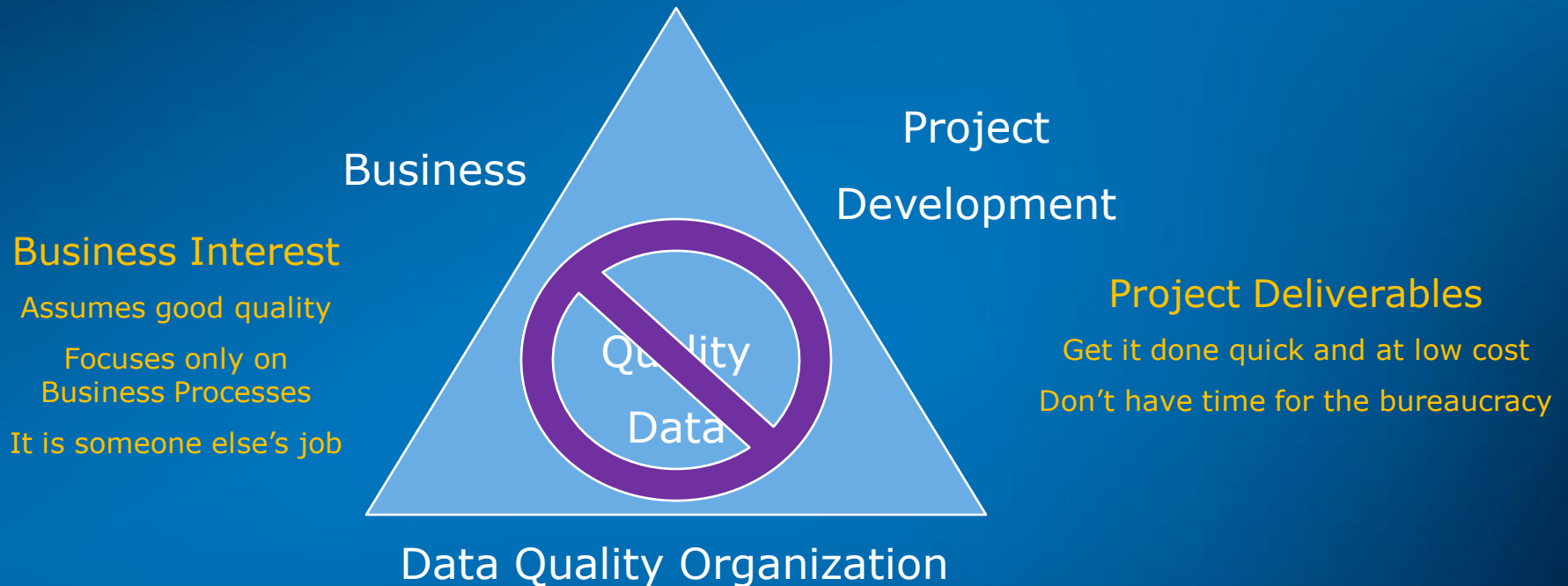
Purpose of Data Governance

- Provide consistent, accurate, complete, timely, and valid data to the business, allowing them to make informed business decisions based on trusted data.
- “...Eliminate the need for mass inspection as the way of life to achieve quality by building quality into the product in the first place...”
 - Edward Deming, Principle #3, 14 Principles on Quality, considered the Father of Quality
- Trick is – Build Data Governance into the process so the governance is not a check at the end.

Data Governance demands support



Data Governance Conflicts

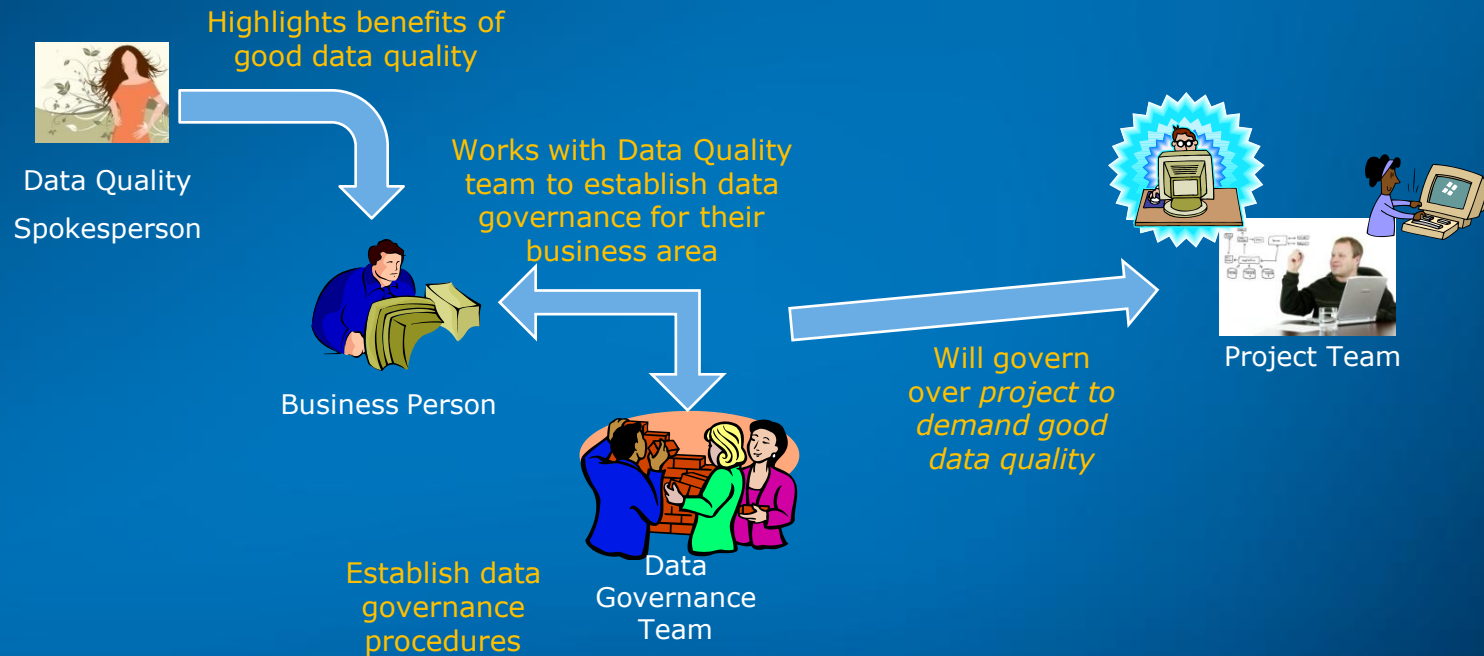


Quality Influence

If data arrived at data hop as it was sent from source, achieved goal.

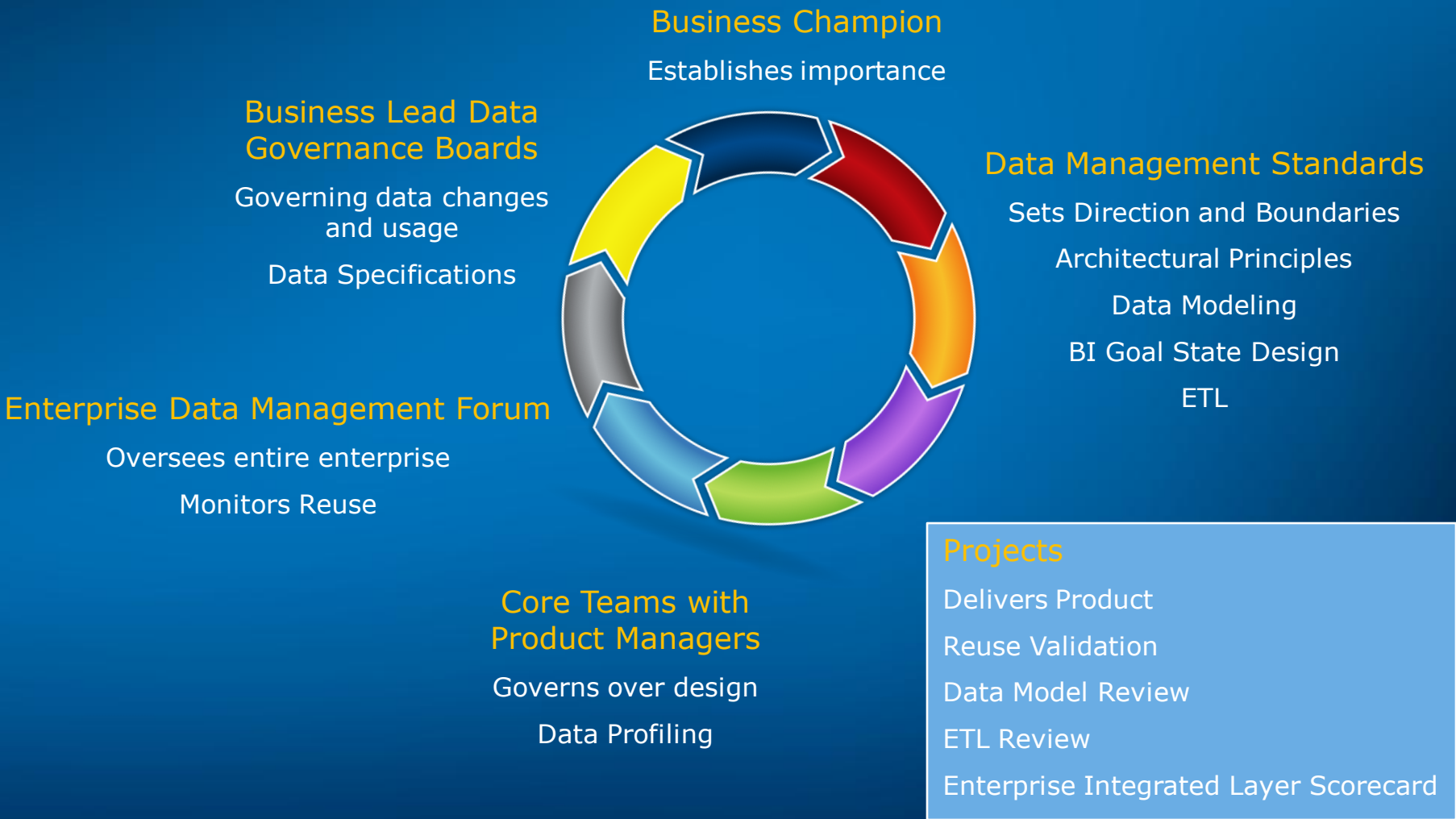
Business will complain if the data is bad.

People who see the value of data, demand data quality



If business demands projects to adhere to data governance, it will happen!

Data Governance as Closed System



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